

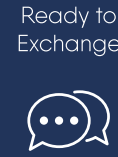
# Marketing solutions to consider

Instruction

SSTC

Exchange

Completion



Instruction

SSTC

Exchange

Completion

## Private Treaty

- Traditional method
- Flexible timescales
- Less commitment from buyer
- More time needed to achieve best price
- Sales process - 100+ days
- Higher 'fall through' (30%)

## Modern Method of Auction

- Speed - 56 days to completion
- Security - buyer fee
- Low 'fall through' (5%)
- Commitment to timescales
- Achieve the best price FASTER
- Buyer pays the fee - 0% for seller

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in partnership with **iamsold**